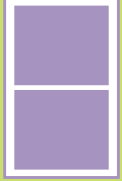


Advertising Rates



FULL PAGE B&W	\$80
FULL PAGE COLOR (Inside Front/Back Cover)	\$130
FULL PAGE COLOR (Back Cover)	\$150
(4 1/2" x 7 1/2")	



1/2 PAGE HORIZONTAL B&W	\$45
(4 1/2" x 3 5/8")	



1/2 PAGE VERTICAL B&W	\$45
(2 1/8" x 7 1/2")	



1/4 PAGE HORIZONTAL B&W	\$25
(4 1/2" x 2 1/8")	



1/4 PAGE VERTICAL B&W	\$25
(2 1/8" x 3 5/8")	


INSTRUCTIONS: Fill out Ad Form on inside and follow directions for submitting artwork.

QUESTIONS: Send email to webmaster@TheRainbowChorale.org (use subject line: Rainbow Chorale Ad) or call David Byers at (302) 476-2740.

TICKETS: Call **888-512-5093** or visit our web site at www.TheRainbowChorale.org

DEADLINE: Ads must be submitted by 11:59 PM, 11/19/2010.



 This program is made possible, in part, by a grant from the Delaware Division of the Arts.

RAINBOW CHORALE OF DELAWARE

COMFORT & JOY

Make the yuletide gay



Advertising Guide Holiday 2010

Take advantage of a unique opportunity to highlight your business, The Rainbow Chorale of Delaware will be performing their Holiday concert, **Comfort & Joy** in Wilmington at First & Central Presbyterian Church and in Rehoboth Beach at Epworth United Methodist Church. As builders of community we invite you to place an advertisement in our concert program. This booklet will be distributed to approximately 300-400 people in the greater Delaware area.

Select Options

Advertiser's Info

FULL PAGE B&W	4 1/2" x 7 1/2"	\$80	<input type="checkbox"/>
FULL PAGE COLOR (Inside Back Cover)	4 1/2" x 7 1/2"	\$130	<input type="checkbox"/>
FULL PAGE COLOR (Inside Front Cover)	4 1/2" x 7 1/2"	\$130	<input type="checkbox"/>
FULL PAGE COLOR (Back Cover)	5 1/2" x 8 1/2"	\$150	<input type="checkbox"/>
Camera-Ready? (See requirements on opposite page)		\$0	<input type="checkbox"/>
NOT Camera-Ready? Ad artwork needs significant alterations and graphic design services? Please explain:		\$20	<input type="checkbox"/>

1/2 PAGE HORIZONTAL B&W	4 1/2" x 3 5/8"	\$45	<input type="checkbox"/>
1/2 PAGE VERTICAL B&W	2 1/8" x 7 1/2"	\$45	<input type="checkbox"/>
Camera-Ready? (See requirements on opposite page)		\$0	<input type="checkbox"/>
NOT Camera-Ready? Ad artwork needs significant alterations and graphic design services? Please explain:		\$10	<input type="checkbox"/>

1/4 PAGE HORIZONTAL B&W	4 1/2" x 2 1/8"	\$25	<input type="checkbox"/>
1/4 PAGE VERTICAL B&W	2 1/8" x 3 5/8"	\$25	<input type="checkbox"/>
Camera-Ready? (See requirements on opposite page)		\$0	<input type="checkbox"/>
NOT Camera-Ready? Ad artwork needs significant alterations and graphic design services? Please explain:		\$5	<input type="checkbox"/>

YOUR TOTAL Check <input type="checkbox"/> Cash <input type="checkbox"/>	\$
Payable to: Rainbow Chorale of Delaware	

SPECIAL INSTRUCTIONS OR REQUESTS:

Advertiser (Name of Business or Individual)

Street Address

City State ZIP Code

Contact Person (please print)

Advertiser's Signature

E-mail Address

CAMERA-READY REQUIREMENTS

1. Size Matters

Ads should match exact dimensions of desired format: full page, 1/2 page, etc. (See opposite page for sizes) Artwork that needs minor re-sizing is acceptable.

2. Electronic Media

Ads are accepted in the following formats: PDF, JPG, TIF, EPS. Resolution should be 300 dpi or higher. Please do not use photography from a web site. Files (less than 2MB) can be sent via email to: **David Byers** at davebyers@TheRainbowChorale.org with the subject line "Ad for RCD Program." Files will also be accepted on CD, and may be mailed to: **The Rainbow Chorale of Delaware, C/O: Publicity, P.O. Box 1467, Wilmington, DE 19899** (Tax Identification #: 51-0393191)

3. Scanner-Ready Material

You may submit your artwork as a black & white proof, sized appropriately, and suitable for digital scanning. Laser proofs and high quality Ink Jet prints are acceptable.

4. Business Cards: (For 1/4 Page Horizontal B&W Ads)

You may also give your business card to your chorale representative, along with your payment, and we will scan your card and put it into the program.

Your Chorale Representative (please print)