

# RAINBOW CHORALE OF DELAWARE 2012 AD SUBMISSION FORM

Take advantage of a unique opportunity to highlight your business or group by sponsoring the Rainbow Chorale of Delaware through advertising in any of our printed program book(s) for the events below. We are a registered 501(c)3 organization – donations are tax deductible. Our Tax ID is 51-0393191.

- **This Is Our Moment Spring Concert**  
in Wilmington, 8pm, Saturday, March 31st ..... **Ads Due by 3/12/12**
- **GALA Benefit Concert**  
in Rehoboth Beach, 4pm, Saturday April 14th ..... **Ads Due by 3/23/12**
- **Born This Way Showcase**  
in Arden, 8pm, Friday, June 8th..... **Ads Due by 5/23/12**

Use the form below to submit your information. To submit your artwork or ask about availability, send email to [advertising@therainbowchorale.org](mailto:advertising@therainbowchorale.org).

<b>Advertiser's Name (or Company)</b>	<b>Website</b>	
<b>Contact Person</b>	<b>E-mail Address</b>	<b>Phone (optional)</b>

Your Chorale Member Representative (optional)

**Choose Ad Type & Placement** (prices are per ad – multiple selections allowed)

- Full Page Color (Back Cover) ..... 5 1/8" x 8 1/8" ..... \$150
- Full Page Color (Inside Front Cover) ..... 4 1/2" x 7 1/2" ..... \$120
- Full Page Color (Inside Back Cover) ..... 4 1/2" x 7 1/2" ..... \$120
- Full Page B&W ..... 4 1/2" x 7 1/2" ..... \$80
- 1/2 Page B&W ..... 4 1/2" x 3 5/8" ..... \$40
- 1/4 Page B&W ..... 4 1/2" x 1 3/4" ..... \$20

**Payment**

Make check payable to Rainbow Chorale of Delaware. Mail to P.O. Box 1467 Wilmington, DE 19899 or submit to your chorale member representative. To pay online go to: <http://www.therainbowchorale.org/buy-ads.php>

**Ad Specs**

Finished ads, logos, etc. are accepted in the following formats: PDF, JPG, PNG, or EPS. Resolution should be 300 dpi or higher and saved as CMYK or grayscale. (not RGB) Files can be emailed to [advertising@therainbowchorale.org](mailto:advertising@therainbowchorale.org) or placed on a CD. Any type or typography must be at least 1/4" from border of ad. For your convenience, we have a professional graphic designer on staff to help design or compose your ad(s).

**Your Instructions** ( be specific, include desired placement and event )

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